



AGENTDESIGNKIT

*How will it benefit
your agency?*

AGENTDESIGNKIT.COM

What does the kit offer to help property professionals?

The Agent Design Kit currently has over 1000 graphics with up to 100 added every month. Each graphic comes with personalised captions and are editable for you to add any branding you may like making it personal to you and your agency. The graphics cover a wide range of subjects to allow you to tailor your marketing to specific clients and their needs. Not only will we do a range of graphics targeting those looking to move imminently but also those who are not looking to move so this is a great way to capture your future business. Now you may think “Why would I want to target these people?” These people may be following you and completed with you six months ago, however if you keep targeting these audiences, they will engage with you and hopefully use you again in the future. These graphics are still property related but also look at subjects like house maintenance, interior design etc. How you choose to use the kit is completely up to you and there is no limit to how much you use it or a limit to your downloading the graphics – we WANT you to use it because we know it works.

As well as the graphics that are on there, there is also stock photos, elements, kits, templates and industry news. The Kit is limited to one agent per town, so you will have exclusivity to your area (if it is currently available).

The Kit is there to help property professionals to post relevant and engaging content for their clientele and therefore show you are the local property experts and the go to person for anything property related.



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How much will it cost me?

£50 a month, with no contractual tie-ins or set up fees.

What are the next steps?

Email hello@agentdesignkit.com to book in a demo or enquire about your town.

How long does set up take?

5 minutes. It is super quick and easy once it has been confirmed your town is available and you want to go ahead.

agentdesignkit.com



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